NORTHERN BEACHES
Women's Shelter

strategy 2020-2025

OUR VISION & MISSION

OUR VISION

REBUILDING WOMEN'S LIVES TOGETHER:

COMMUNITY + STATE + PHILANTHROPY

MISSION

MORE THAN JUST A SAFE HAVEN

WE HELP WOMEN AT RISK:

- RECOVER EMOTIONALLY & PHYSICALLY
- RECONNECT WITH FAMILY & COMMUNITY
- UNDERSTAND THEIR OPTIONS
- PLAN FOR THE FUTURE
- MOVE FORWARD WITH HOPE & DIGNITY.

ADVOCACY

BE THE CHANGE IN OUR COMMUNITY

STRIVING TO CREATE A COMMUNITY WHERE OUR SERVICES ARE NO LONGER REQUIRED.

- WORK WITH OTHER SERVICE PROVIDERS & ADVOCACY GROUPS FOR SYSTEM-WIDE CHANGE
- TALK TO PEOPLE ABOUT OUR WORK & WHY WE ARE NEEDED
- EDUCATE YOUNG ADULTS ABOUT HEALTHY RELATIONSHIPS

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strategic goals 2020 - 2025

FINANCIAL GOALS

- ACHIEVE SUSTAINABLE RENT FREE ACCOMMODATION
- LEVERAGE PRIORITISATION BY ALL LEVELS OF GOVERNMENT TO TACKLE HOMELESSNESS AND DOMESTIC VIOLENCE
- DIVERSIFY REVENUE STREAMS

COMMUNITY ENGAGEMENT GOALS

- CONNECT & BE MORE VISIBLE IN THE COMMUNITY OF THE SYDNEY NORTHERN BEACHES
- ENGAGE WITH SCHOOLS, CLUBS, PHILANTHROPIC GROUPS & BUSINESS FORUMS

OPERATIONAL GOALS

- IDENTIFY OPPORTUNITIES TO EXPAND OUR SERVICES & HELP ADDITIONAL WOMEN IN NEED
- MEASURE EFFECTIVENESS OF SERVICE DELIVERY - OUTCOMES & SOCIAL IMPACT

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risk analysis

the environment we operate in: 2020

INCREASING NEED FOR SERVICES

- 50,000 women estimated to be homeless every night in Australia
- As Domestic Violence (DV) awareness rises more women present for help
- Turnaways per month = 22
- Rental and home affordability is forcing people in NSW into homelessness

HOUSING VULNERABILITY

- Shelter homes are rented and we are vulnerable to increasing rents & leases not be renewed
- Current homes = 2 transition, 2 crisis accommodation

PHILANTHROPIC FATIGUE

- The charity landscape is saturated, keeping our donors & the community engaged, committed & giving is an ongoing challenge

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strength analysis

we continue to deliver

10 YEAR TRACK RECORD

- 10 years continuous operation
- More than 430 women assisted
- 90% of residents transition sustainably into community
- 5,840 bed night created every year

PIONEER SOCIAL FRANCHISE MODEL

- Our founders pioneered an innovative tri-partite funding model in which Government, philanthropy/business and community work together to deliver community shelters where existing services do not meet local demand.
- Extended our original geographic reach from the previous Manly council area, to include the enlarged Northern Beaches council area.

PARTNERSHIP WITH WCS

- Womens Community Shelters have rolled out the successful social franchise model to 5 sister shelters.
- WCS provides support for governance & best practice where needed
- Being part of a larger group increases our ability to advocate